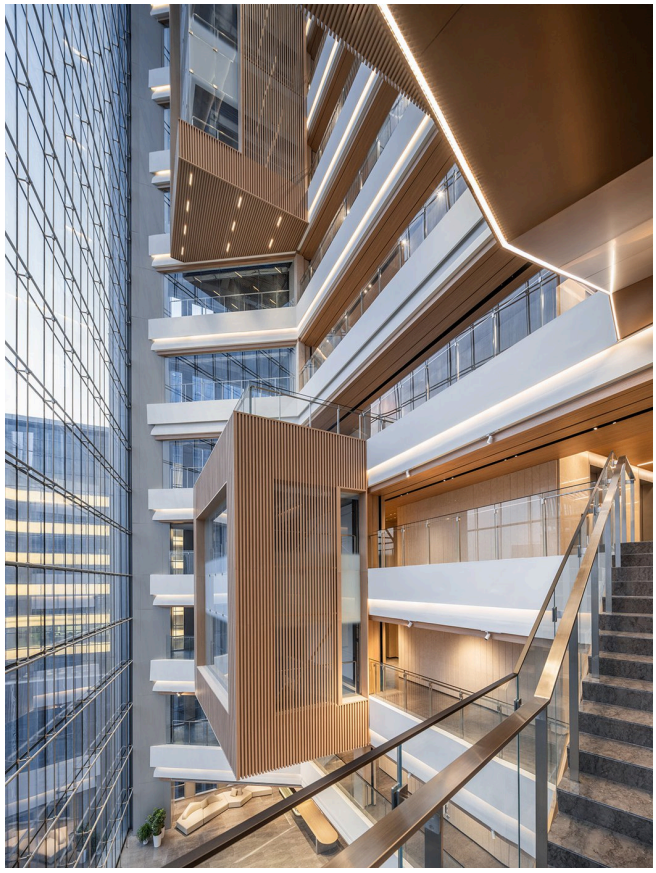
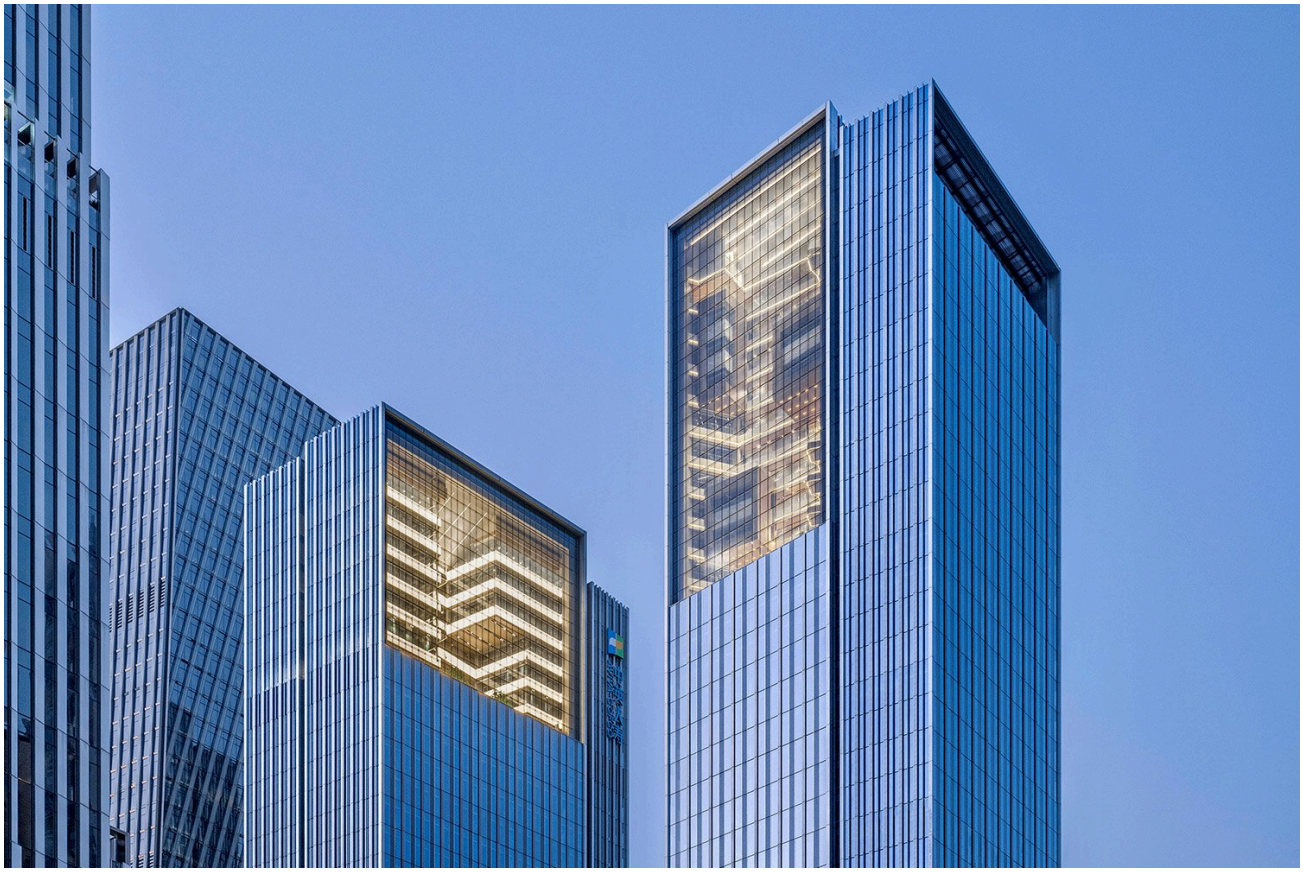










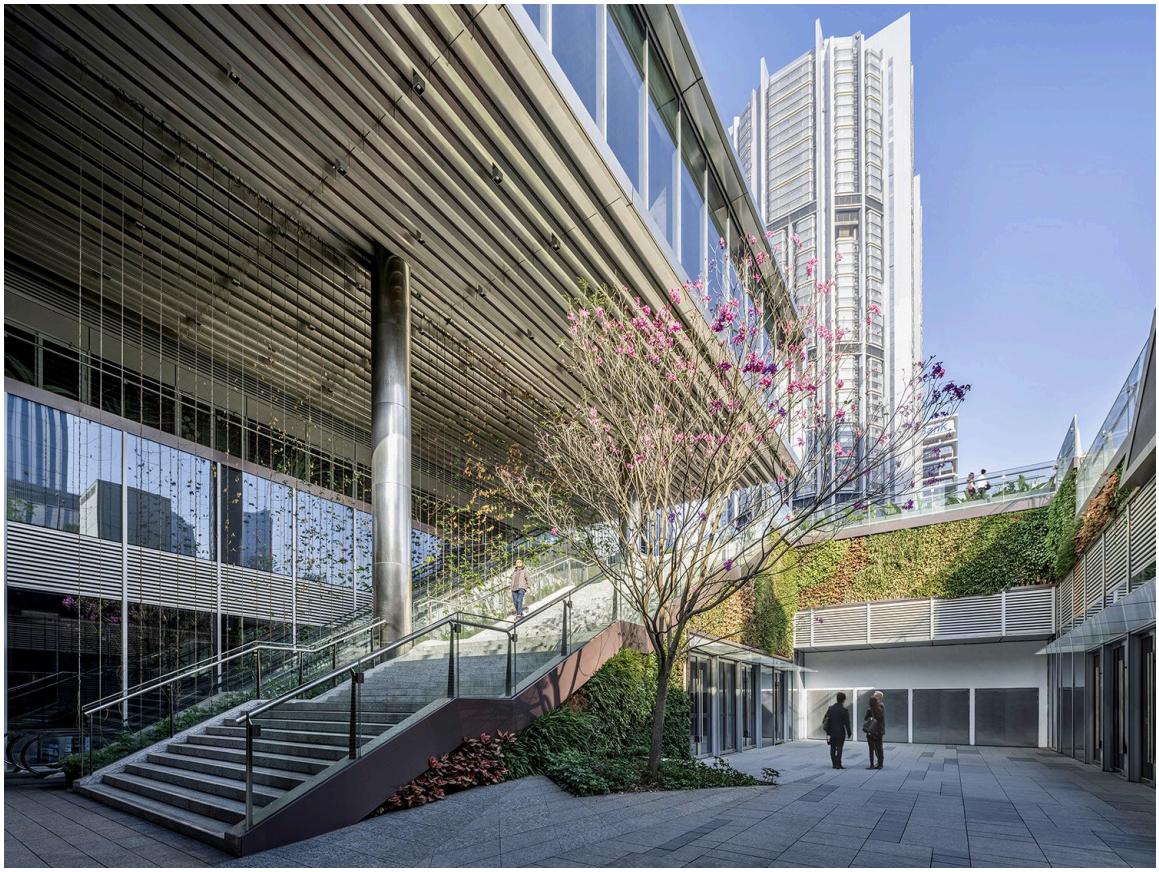












COFCO Qianhai Innovation Center

Shenzhen, China

The two-tower COFCO Qianhai Innovation Center is located in the rapidly developing Qianhai district of Shenzhen, China. The 200-meter COFCO Asia Pacific Tower serves as the headquarters for COFCO Group, while the 180-meter Aviva-COFCO Tower provides space for Aviva-COFCO Life Insurance.

Nearly twins, each tower is composed of several slender bars with office floors carved back at the top to reveal an internal atrium and outdoor sky terrace. The tower facades are defined by large, distinct frames and curtain walls that accentuate the buildings' verticality. The main façade on each tower is slightly angled to enhance occupant views and maximize the view corridor between the two towers. The high-performance curtain walls are designed to mitigate Shenzhen's climate by providing external solar shading and natural ventilation, with operable windows hidden behind perforated metal panels to reduce any visual disturbance on the overall façade.

Connected directly to the city's extensive pedestrian and public transportation system, the COFCO site serves as a neighborhood hub, linking the green belt to the east with nearby office towers. Both exterior and interior paths allow public access, resulting in a unified urban experience between the neighborhood green spaces.

The upper zone of the two towers accommodates multiple headquarters and tenants. The interior is designed to allow for flexibility and provide ample social space to promote employee interaction and an open exchange of ideas. A large internal atrium connects the social zones on each floor, creating a continuous open space from the main lobby up to the sky terrace. At the top of each tower, the large, 300-square-meter sky terrace offers a spectacular outdoor amenity space.

Project Data

SIZE

2,045,100 sf total

CLIENT

Grandjoy Holdings Group Co., Ltd.

Recognition & News

RECOGNITION

2026 Special Mention, Office - High Rise (16+ Floors) – Architizer A+Awards

2026 Honorable Mention, International Architecture Awards – The Chicago Athenaeum

2025 Design Excellence Honor Award, Architecture Extra Large – American Institute of Architects, Chicago Chapter

2025 Award of Excellence, Space Within Award – Council on Tall Buildings and Urban Habitat

NEWS

Goettsch Partners Receives Three CTBUH Awards

Goettsch Partners Wins Three AIA Chicago Design Awards

Goettsch Partners Completes Dual-Tower Headquarters Complex With Transparent "Sky Village" at the Top

James Zheng Presents at CTBUH 2021 International Conference

Goettsch Partners Wins Design Competition for COFCO Qianhai Asia Pacific Headquarters Towers