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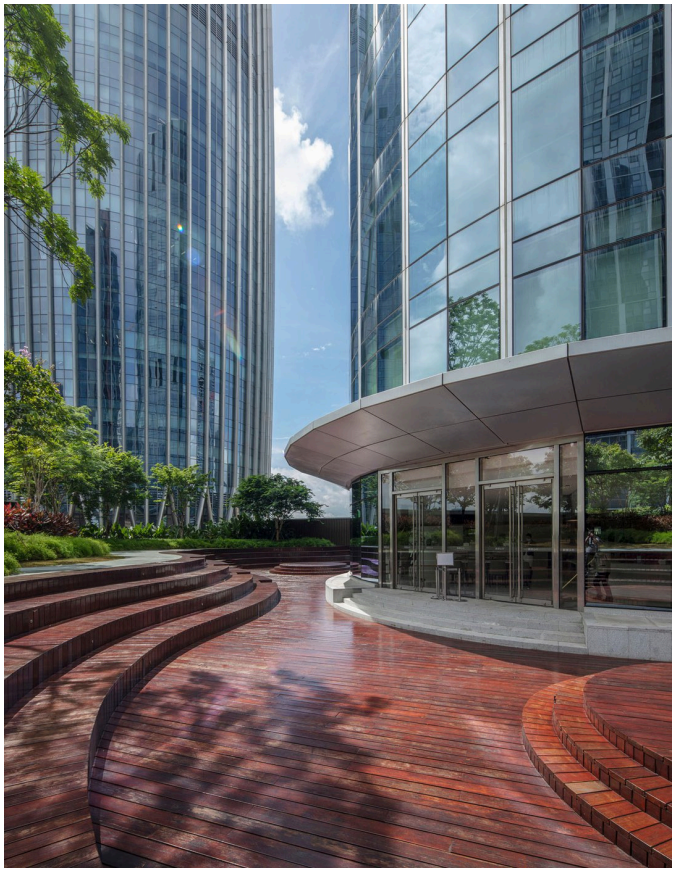

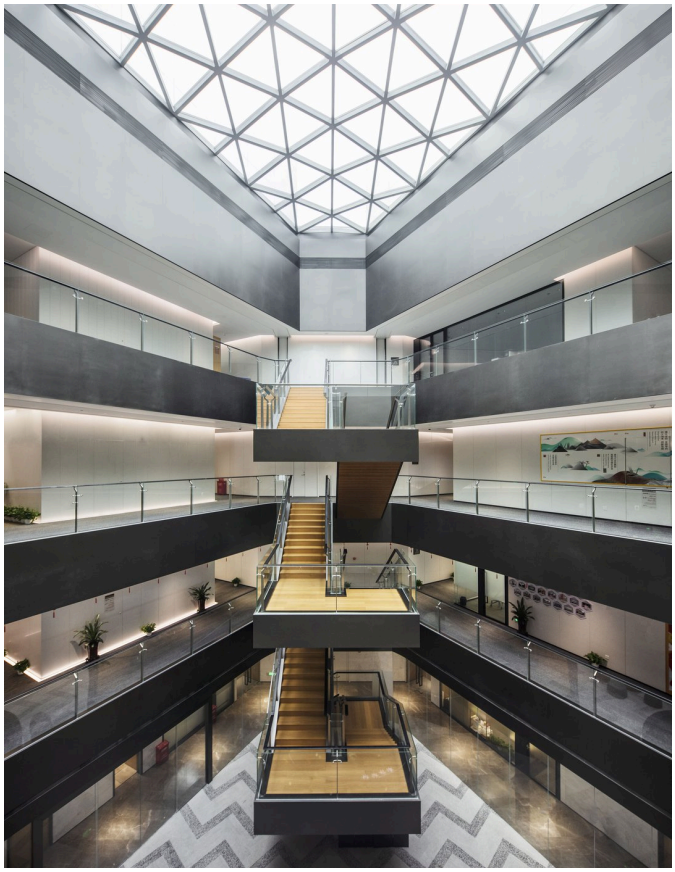

CR Financial Headquarters

Shenzhen, China

The CR Financial Headquarters is located in the Moon Bay district of Shenzhen, China. It is one component of a larger master plan that includes two residential towers, the Andaz Shenzhen Bay hotel tower, a large multi-parcel retail podium, and the China Resources Headquarters tower, also known as the "bamboo shoot." The triangular shape of the CR Financial tower plan is designed to maximize unobstructed views to the neighboring greenbelt and the ceremonial gardens to the northeast while orienting the arrival arcade parallel to the south entry road. A consistent radius has been applied to the three corners, softening the form and achieving a continuous surface for the shifting pattern of exterior verticals to resolve themselves in a balanced and rhythmic manner, reminiscent of the fluidity and quiet motion of the nearby Shenzhen Bay.

Initially conceived as a vertical campus for the CR Financial group, the tower houses unique spaces for training, education, office and conferencing for the company in one building. Although the triangular plan was initially a contextual response, it also achieves spatial flexibility not found in traditional office towers. Locating the primary core along the northwest face of the triangular form creates contiguous floor area in a relatively small footprint that is unexpected and efficient. The center of the tower is free of vertical structure, allowing for a variety of penetrations throughout the building, including multiple amphitheater and atrium arrangements. Designed in collaboration with Woods Bagot, the interior designer, these multifunctional spaces are the spirit of the project, offering interfloor connectivity as well as fostering a collaborative environment for the users.

Project Data

SIZE

28 stories
421,790 sf total

354,670 sf office
54,735 sf conference center
74,280 sf retail

CLIENT

China Resources Land Limited (CR Land)

Recognition & News

RECOGNITION

2022 Honorable Mention, International Architecture Awards – The Chicago Athenaeum